

FOR IMMEDIATE RELEASE**HME ION IQ's 'Alerts' feature helps to catch potentially expensive restaurant mistakes;
adds to operator peace of mind**

San Diego, CA—September 17, 2010—Running a profitable restaurant is tough enough in today's economic climate, without having to worry about food safety and employee security. Yet whether it's an honest mistake, or just plain carelessness, an employee who forgets something as routine as shutting a cooler door, or locking the back door, can cost you money — or worse.

But what if you could be alerted to those developments, before it was too late? That's just what HME asked, when designing the 'Alerts' function into its new *ION IQ* digital [drive-thru headset system](#).

Using *ION IQ*'s groundbreaking message center, managers can easily set 'Alerts' to inform staff via headset of critical developments affecting food safety and employee security — like “cooler door ajar” or “back door open.” And the Alerts are only triggered and messages sent when specific events occur.

Flexible and easy to use, Alerts can be set to play on as many (or as few) employee headsets as you like — one, two, or ten. And only when you want them to be triggered (for example, you wouldn't want the “back door open” Alert set during the day when there's a lot of traffic in and out. Rather, set it to trigger only during the evening and late-night hours.

“Human error will always cost restaurants money,” said HME Vice President of Marketing and New Business Development Darren Haas. “We can't eliminate that. But our Alerts feature goes a long way toward preventing some pretty costly mistakes and the security benefits are something you can't put a price on.”

About HME

HME was the first to introduce the wireless headset for the drive-thru to the QSR industry. Today, we lead the industry in the number of worldwide QSR communication and timer system installations. HME is the only manufacturer that provides total solutions for the QSR drive-thru, including wireless and cabled communication systems, timers, service and support.

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Product photos available upon request.



Customer Driven

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