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HME Introduces HME CLOUD:

Allows QSR Enterprise Management of Speed-of-Service Issues Across All Stores

Easily and efficiently manage your entire drive-thru operation across multiple stores

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SAN DIEGO, CA — October 23, 2014 — Quick-serve restaurants with multiple stores can now manage all their drive-thru lanes more efficiently with the introduction of HME CLOUD™ from HM Electronics, Inc. A new product that links directly to HME's popular ZOOM® drive-thru timer system, HME CLOUD enables users to analyze and compare real-time data from multiple stores to quickly identify and resolve speed-of-service issues.

"With HME CLOUD, viewing detailed information across multiple stores has never been easier," says Daren Haas, VP of Marketing and New Business Development for HME. "QSR operators can view the data of all their restaurants simultaneously to solve speed-of-service problems before they occur. They can also efficiently manage ZOOM drive-thru settings to improve performance across multiple stores."

Acting as a central storage place to access information, HME CLOUD provides an in-depth look at a company's entire operation. QSR operators can easily access performance dashboards and robust reporting features:

- Compare and analyze performance data from multiple stores.
- Pinpoint opportunities for performance improvement across multiple stores.
- Update ZOOM drive-thru timer settings for one or all stores simultaneously.
- Receive HME technical support from virtually anywhere.

HME CLOUD users can choose between different subscription options, including a no-cost, basic subscription level. With a single login, operators can change dashboard displays, day parts, service time goals, and take other actions to improve performance across their entire enterprise.

"HME CLOUD offers the unmatched convenience of managing multiple QSR restaurants from anywhere," adds Haas. "With in-depth multi-store dashboards and reporting and the ability to change settings across all restaurants simultaneously, HME CLOUD gives QSR operators more control over their entire operation."

For more information on the new HME CLOUD, visit www.hme.com or call 1-800-848-4468.

About HME

HME was the first to introduce the wireless headset for the drive-thru to the QSR industry. Today, we lead the industry in the number of worldwide QSR communication and timer system installations. Each day quick-service restaurants take over 25-million orders using our systems. HME is the only manufacturer that provides total solutions for the QSR drive-thru, including wireless and cabled communication systems, timers, service, and support. To learn more, visit www.hme.com.

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