

---

---

**FOR IMMEDIATE RELEASE****HME Named 2011 Taco Bell® Equipment Supplier of the Year**

Wins coveted award for the STAR Awards gala honoring top suppliers

*SAN DIEGO, CA — September 5, 2012* — HM Electronics, Inc. (HME) is the recipient of the Taco Bell STAR Award and was named its 2011 Equipment Supplier of the Year. HME was selected by Taco Bell for offering innovative new drive-thru technology including the ION IQ All-in-One (AIO) drive-thru headset system, providing customized ZOOM and DASH drive-thru timing systems, continuing to provide high-quality customer service, and reducing equipment and service costs for Taco Bell Restaurants.

“HME is honored to win this award,” said Chuck Miyahira, Chief Executive Officer of HME. “Taco Bell is one of the largest and most respected restaurant chains in the world.”

As a preferred supplier of drive-thru headset systems and drive-thru timers for Taco Bell, HME was selected based on its overall performance in support of Taco Bell and its score on the rigorous STAR “Supplier Tracking Assessment and Recognition” audit system. The system measures six key business performance categories: cost, technology, manufacturing reliability, service maintenance, business relations, and ongoing quality of suppliers.

“Taco Bell has a very high standard. I’m very proud of our employees,” added Miyahira. “Every day we strive to be the absolute best in the industry, and this award is a testament to that.”

For more information on the ZOOM or DASH drive-thru timer systems, and innovative drive-thru headset systems like ION IQ AIO, visit [www.hme.com](http://www.hme.com).

**About HME**

HM Electronics, Inc. is a diverse group of companies providing solutions that enhance productivity and customer service in markets including restaurants, sports and professional audio. Founded in 1971, we sell, service and support products in 89 countries worldwide, via company-owned offices in the U.S., Canada, Europe, and China, and an extensive network of HME-authorized distributors, dealers and service agents. Every day quick service restaurants take over 25 million orders using HME systems. With the recent acquisition of Clear-Com, HME is the world’s leading provider of professional intercom systems. To learn more, visit [www.hme.com](http://www.hme.com).

# # #

**Contact**

Jessi Green  
Marketing Coordinator  
Phone: (858) 646-8818  
E-mail: [jgreen@hme.com](mailto:jgreen@hme.com)