

FOR IMMEDIATE RELEASE**HME introduces new ION IQ[®] NDT internal communication system;
brings new speed to customer service**

SAN DIEGO, CA — April 10, 2013 — Today’s restaurant customers don’t want to wait in line. To address the industry’s need for speed, HM Electronics, Inc. (HME) introduces the new ION IQ^{NDT}, an innovative internal communication system specifically designed to move restaurant lines faster and reduce the wait time for customers. A technological advancement over two-way radios, the ION IQ^{NDT} creates a smoother, more efficient internal communication process that speeds up service, improves sales, and enhances the customer experience.

“When in-store lines get long, restaurants lose business,” says Daren Haas, VP of Marketing and New Business Development at HME. “The ION IQ^{NDT} acts as a ‘line-buster,’ allowing restaurant employees to take orders from customers anywhere in line for faster and more efficient service.”

Using multiple channel technology, the ION IQ^{NDT} allows restaurant staff to simultaneously hold separate conversations among team members. This “split kitchen” concept enables employees to take and process several orders at the same time for faster service and increased profitability. The system’s state-of-the-art features include superior sound quality, hands-free operation, and a groundbreaking message center that can deliver important reminders and alerts. Employees can also use the optional telephone interface to answer phone calls through their headsets.

“Restaurants depend on fast, private, and secure internal communications to serve their patrons in a timely manner and improve employee productivity,” says Haas. “The ION IQ^{NDT} is the latest in our line of innovative products designed to help our customers operate at maximum efficiency.”

For more information on the ION IQ^{NDT} or on drive-thru headset systems, visit www.hme.com or call 1-800-848-4468.

About HME

HM Electronics, Inc. is a diverse group of companies providing solutions that enhance productivity and customer service in markets including restaurants, sports and professional audio. Founded in 1971, we sell, service and support products in 89 countries worldwide, via company-owned offices in the U.S., Canada, Europe, and China, and an extensive network of HME-authorized distributors, dealers and service agents. Every day, quick service restaurants

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Customer Driven

take over 25 million orders using HME systems. With the recent acquisition of Clear-Com, HME is the world's leading provider of professional intercom systems. To learn more, visit www.hme.com.

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